

January 2014

2014 Events

Nevis

- Farmer's Market every Saturday
- 50's-60's Bop TBA
- Pig Races 7/6
- Muskie Days 7/25-26
- Garage Sale 8/2
- Triathlon 8/9



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1-877-726-7716



www.resortcontent.com

*On Beautiful Lake Belle Taine—Nevis, Minnesota*

**Feedback Needed - Major Policy Change Proposed**

As is the practice at many Minnesota resorts, we operate Saturday to Saturday. Guests arrive after 4 P.M. on Saturday and are expected to check out by 9 A.M. the following Saturday. A 6 Day Plan would require guests to check out on Friday.

Is there a way we can meet the scheduling needs of a greater number of people? Is there a way to make our business more profitable? Being progressive often means taking a risk. It means a paradigm shift is in order. We need to know how a change would impact you, our regular guests.

The 6 Day Plan would allow us to accommodate more weekend traffic. It would be

possible to book a short stay of Friday, Saturday, and Sunday as space is available. Under the 7 Day Plan Friday is part of one week and Saturday and Sunday fall into the following week.

A change makes a variety of 4-5 day scheduling options possible with fewer vacation days available. Time away from work could be as few as 2 days. This may allow us to better meet the needs of a wider variety of family interests and lifestyles.

With the 6 Day Plan there is more time to prepare your cabin for you. Some of the "Saturday Madness" would be eliminated by staggering "check in" and "check out" times. Cleaning help is cost-

ly and often not reliable. This is our biggest nightmare. Reducing labor costs means we can make additional improvements. More importantly, we are less stressed and more cheerful.

The resort community has discussed the merits of the 6 Day Plan vs. the 7 Day Plan and Split Week Options at length for many years. .

At Resort Content change must satisfy the following criteria:

- Serve our customers
- Simplify our operation
- Expand our business

***What do you think?***

**Retreat - Genealogy (Family History) ( see page 2)**

What is genealogy? It is a study that begins with tracing your roots and then recording a family history. But it is so much more. It is telling a story and preserving the past for future generations. Life is a journey , not just a beginning and an end.

Last summer, Lil Holm, a former Nevis resident who stayed at Resort Content, shared information about her hobby. She has researched and published several books that record her family history. Lil has even taught classes in the

Duluth/Hermantown area. ! am an only child and I know very little about my family. Living relatives are almost nonexistent. Sparked by my own interest, I decided organizing a retreat may be the motivation I need to get started . (cont.)



New  
Web Site  
Launched Soon!  
resortcontent.com



### Genealogy

We need at least 10 participants to make it worthwhile to hold a retreat. Our focus is to help the inexperienced person get started. A 3-5 day workshop will be offered in late Sept. Resort cabins will be used as a dormitory setting. The cost is \$85 per person and includes some meals, site seeing, and R&R.

**Report to Office to  
Check In!**  
  
\* \* \*  
**Parking Permit  
Issued**

## New Logo — New Web Site — New Look

Who are we? What is the message we want to convey? Resort Content is a family resort located in some of the most beautiful lake country in northern Minnesota. We encourage our guests to swim, fish, or just relax in the sun. We allow guests to escape from the hustle and bustle of an active stressful lifestyle by surrounding them with tall trees, clear lakes, and the

sights and sounds of nature. We wanted our logo and new site to make a statement about harmony, peace, and tranquility.

We hope you like our new look and the added features of the new site. We welcome comments! It is a more sophisticated site but provides information in a simpler less complicated format.



A map or layout of the buildings and grounds gives perspective guests a better idea of what we have to offer. The cabin section has been expanded. Pictures make the site more attractive and suggest the fun to be had. The Fun & Adventure section is gone. The contents arranged in booklets available in your cabin. We added a blog and can be found on face book.



## Emergency Plan — Safety Always An Issue!



On vacation, you and your family are not connected to the resources you normal tap into for information and assistance. Accidents do happen! Weather related events do occur!



It is our job to help keep our guests safe. Where do I take shelter in the event of a tornado? What should I do in

case of fire? Where is the closest doctor and/or hospital? We are working to put together an emergency response plan for you. This will be posted in your cabin and given to you at the time you check in.

We also need information from you. This information will not be kept on file and must be updated annually.

**First**, we must have the make, model, color, and year of the vehicle you are driving, as well as, the license plate number. This is the law.

**Second**, alert us to any existing health related concerns.

**Third**, provide us with contact information for family and/or friends back home.

## Good Food + Good Friends = Good Times



Even simple foods such as hot dogs taste better cooked on a charcoal grill or over a campfire. We have roasting forks, pie irons, and popcorn poppers you may use. We also have a few cast iron pans ideal for frying fish.

The crock pot is one of my favorite small appliances. Tasty meals can be prepared in advance and without heating up the kitchen in the summer. All of our cabins will be equipped with a crock pot this summer. We are also providing some recipes we think you may enjoy.

Shop the farmer's market for fresh fruits and vegetables to round out your menu or better yet, go pick your own.

Good food is a part of any great experience. We have a lot of excellent restaurants in the area. Several restaurants offer a good fish fry once a week.

## New Toys

We plan to acquire a couple new water toys for you to enjoy. What characteristics do they have in common. Well, they allow you to walk or glide over the surface of the water. Note, I predict you will get wet. But it should be fun.

1. Water Mat
2. Stand up Paddleboards (rental)

## Ice Out Contest!



When will the ice go out on Muskie Bay? E-mail your contest entry to resortcontent@unitelc.com.

Last year the ice went out on the opening day of fishing season. I cannot remember a much later start to our season. With an extremely cold

winter we are hoping for an early Spring this year.

Our contest winner will receive a cap and T-shirt displaying our new logo.

You may enter our contest only once. Your e-mail must be dated no later than 3/15/2014. In the event there are several correct entries, a drawing will be held to determine the winner.

## Our Little Free Library – Book Club



A good book is a great friend! Reading is relaxing. It allows us to travel to exotic places and experience a life with elements foreign to our existence. In the summer

I see guests sitting at a picnic table, stretched out in the hammock, and sunbathing on the patio with a book. I cannot resist the temptation to say, “What are you reading?”

Last Spring Resort Content became a member of the Little Free Library program. We put up a box for books, added a bench nearby, and

before we could stock our library a passerby dropped off books.

This summer we want to organize a book club. Our reading list will be available in April. We will get together each week for 1–1-1/2 hours . A discussion guide will be available for each selection. Book suggestions appreciated.

## Bird Watching - Pileated Woodpecker

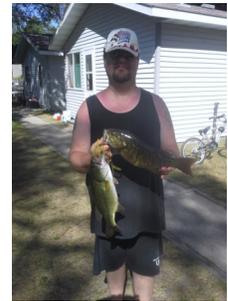
Watching and photographing wildlife are popular vacation activities. Bird watching activities can range from the simple to the complex. Bird houses and feeders have been added on the resort to encourage our feathered friends to drop by. Watch and listen for the Pileated Woodpecker.

It is a large bird, nearly the size of a crow. It has a predominately black body. But its features include bold white stripes down the neck and a flaming red crest. It is a striking looking bird that is easy to recognize. They drill distinctive rectangular shaped holes to get at ants and other in-

Trees. They are loud birds with a whinnying call. They like to drum on dead trees. We see them often around the resort.



### Great Catch!



### New Facilities Fish Cleaning

Enjoy spacious indoor setting with good lighting and stainless steel work area.

Book Club from Eden Valley, Mn. braves the rainy days and cooler temperatures of late Fall to relax and unwind. Our daughter-in-law is a member of the group.



### Toll Free Number

1-877-726-7716

Our kids tell us they have problems using the number. The company is trying to resolve any issues. We need date, time, place, and # from which you called (ASAP) to track calls.

## Resort Content

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### Day is Done - - - Gone the Sun:



The sounds of crickets chirping, frogs croaking and the cry of the loon will lull you to sleep. The sights and sounds of nature have an amazing ability to restore body and soul. It is truly a quiet, peaceful, relaxing atmosphere. We love our northwoods home!

### We Need to Hear from You!

At Resort Content we make a few changes every year. However, our priorities may not be the same as yours. Without feedback from you our goals may not reflect what is most important to you. Some times what you want is not possible, but we try. Planning starts by separating our lists into 2 columns - needs vs. wants. Both lists are adjusted based on approximate cost. Our business plan is to "Keep it Simple" We strive to provide a clean comfortable

cabin at an affordable price. We support the local business community and do not duplicate services provided nearby.

Before you check out this summer, we are asking you to fill out an evaluation card and return it to the office. Of course, we enjoy hearing from you anytime.

[Help Us Do a Better Job!](#)  
(Satisfied customers are our best advertising.)

1. What prompted you to stay at Resort Content?

2. Is the resort accurately described in promotional materials.
3. Was your cabin and the resort neat and clean?
4. How can we improve your cabin?
5. How were you treated? Did we address your needs and concerns?
6. Would you recommend this resort to a friend?
7. Suggest improvements to make your vacation more enjoyable.

